

Objective Goals Strategies Measures

OGSM 2024

Climate & Environment

<p>Vision 2025</p>	<p>Our mission is to prevent and alleviate suffering. Increasingly in the future, suffering will be caused by the impacts of climate change and environmental crises, we must accelerate our action to not contribute to the problem, help communities to prepare for and adapt to the impacts as well as mobilizing others to do the same.</p>	
<p>Objective 2025</p>	<p>We become a climate smart organisation, which means we reduce our carbon footprint by at least 30% by 2025 compared to 2018, 50% by 2030 ultimately achieve carbon smartness for our operations- using carbon offsetting when necessary, and we increase our focus on helping communities to prepare for and adapt to Climate & Environmental Crises in all districts in The Netherlands and 8 National Societies outside of the NL.</p>	
<p>Ambitions, Opportunities & Risks</p>	<p>The science is clear: climate change and environmental crises cause humanitarian needs and suffering. It is in the RC mission to prevent and alleviate suffering. Therefore NLRC should do all in its power to minimize its own impact, and support communities to prepare and adapt.</p> <p>We should strive to become a frontrunner in adaptation, even more so because we founded and house the RC Climate Centre.</p> <p>We should level up our mitigations measures to be at the same level of other INGOS in the sector.</p> <p>Mitigation and adaptation are intertwined and provide opportunities in engaging and motivating our own staff and volunteers (and new recruitment of them), our partners and our donors. Risks of not doing this are contributing to humanitarian needs, and reputational loss because we do not 'practice what we preach' nor respect the principle of "do no harm"</p>	
<p>STRATEGIES 2021-2025</p>	<p>INDICATORS DASHBOARD 2023</p>	
<p>Pillar 1 We maximize the environmental sustainability of our work and rapidly reduce our greenhouse gas emission</p> <p>1.1 Reduce our environmental impact by flying less 1.2 Improve environmental and health impact by reducing car kilometers by professionals 1.3 Sustainable choices in financial matters and purchasing 1.4 Integrate sustainable choices in the aid assistance processes 1.5 Reduce energy consumption, waste etc related to the buildings the Red Cross in the Netherlands</p>	<p>NLRC reduces its footprint emissions of flying by 50% in 2025, compared to 2019: (in 2019 1.293,82 CO2 (tons) emissions / in 2022 686,04 CO2 (tons) emission)</p> <ul style="list-style-type: none"> - We maintain a 50% reduction as we did between 2019 and 2022, i.e 50% less flying compared to 2019 - 70% of all travels under 700 km are made by other means than plane - 100% of our flights in HQ for NLRC staff (HQ and delegation) are tracked - booked via our travel manager <p>We reduce our carbon emissions from transport of people and goods in the Netherlands by 30% in 2023:</p> <ul style="list-style-type: none"> - 30% less kms by car have been made by staff and volunteers in the declaration system ISP in comparison to 2019. - 50% of our lease cars are electric or hybrid. <p># awareness sessions/ activities on how to reduce our carbon footprint (scope under pillar 1)</p>	
<p>ACTIONS 2023-24</p>	<p>Leading Cluster</p>	
<p>11 Decide how much more the sustainable options is allowed to cost (in the short term), and start budgeting for these additional costs as of 2024 (Travel options, Procurement options etc.)</p>	<p>Finance</p>	
<p>Carbon Footprint and Flight</p>		
<p>Determine methodology/ tool/ scope for 2024 on how to calculate and monitor our Carbon Emissions at different levels: HQ, Districts, Delegations, PNS. For 2023, 1) for the Netherlands, we will focus on data collection and data storage, 2) For delegations and PNS, we will explore how and where to use the Humanitarian Carbon Calculator, 3) For Districts: nothing in 2023, start in 2024</p>	<p>Personnel & Organisation International Aid</p>	
<p>12 Start the Update of Sustainability/ Environmental Policy</p>	<p>Personnel & Organisation</p>	
<p>12 Start to investigate in a way to accurately track our travels: plane/ train/ car etc. (Ramona/ New system?)</p>	<p>Personnel & Organisation International Aid</p>	
<p>12 Develop Sustainable Travel Guidelines: 1) flying, 2) Lease cars, 3) commuting</p>	<p>Personnel and Organisation</p>	
<p>12 Communication & awareness on Travels: on new guidelines and behaviour change focus (staff, volunteers, managers)</p>	<p>Communication</p>	
<p>12 To reduce flying FAEEN meetings (Global First Aid conference) is held every other year online (in stead of every year in person). (Already implemented)</p>	<p>Marketing & Fundraising</p>	
<p>Fleet</p>		
<p>12 National/ Districts: Switch to electric cars for those that have leased NLRC Cars</p>	<p>Personnel & Organisation</p>	
<p>12 International: Assessment of our delegation fleet to plan a greening for next year</p>	<p>International Aid</p>	
<p>12 Conduct a study into how we can better spread the first aid instructors across the country (resulting in fewer kilometers traveled to the training locations). Implementation in 2024.</p>	<p>Marketing & Fundraising</p>	
<p>Procurement</p>		
<p>12 Include Sustainable criteria in our policy, procurement Evaluation tools and processes in HQ IA</p>	<p>International Aid</p>	
<p>12 Make an initial assessment and inventory of our purchased items to initiate plan to switch to sustainable options</p>	<p>Personnel & Organisation</p>	

13	We assess the immediate and longer-term environmental impact of our programmes and logistics and come up with solutions to maximize the environmental sustainability of our work Start analysing our usage of single use materials in aid interventions and assess the effectiveness and consequences (i.e. on budget) of reducing these	National Aid Marketing & Fundraising International Aid
13	All events organised by HQ are vegetarian meals.	Personnel & Organisation
13	Check if letters and magazines paper is FSC (2023).	Marketing & Fundraising
13	We make communication materials more and more only digital. We are also reluctant in producing/buying/giving away (single use) gadgets. (ongoing)	Marketing & Fundraising
Sustainability in Aid Assistance Processes		
14	Develop Due diligence/ Supplier Code of Conduct/ Supplier Selection Process to integrate sustainability for IA procurement.	International Aid
14	Standardise the use of procurement tables to lever more sustainable choices in transport, procurement and localisation via better logistics planning (Template and training)	International Aid
14	Start assessing which HNS desire and have the capacity to adopt environmentally sustainable practices and develop a plan of action for next year to implement the 2nd charter commitments via: 1) Support on development and Adoption of Environment Policy, 2) Supply & procurement, 3) Fleet management, 4) Energy and premises, 5) waste management	International Aid
14	Start assessing how to green our delegations offices and practices with the objective to develop a plan of action for next year to implement 2nd charter commitments via: 1) Support on development and Adoption of Environment Policy, 2) Supply & procurement, 3) Fleet management, 4) Energy and premises, 5) waste management	International Aid
14	Start supporting our Partner NS and delegates premises in solarisation were generators are used for power supply (focus on the most diesel consuming countries)	International Aid
14	Explore on how to systematically assess, avoid and mitigate the immediate and longer-term environmental impact of our programmes. Explore the process and application for environmental screening or assessment before each project (tool and scope) - Environment Impact Assessment or Envir. Screening in needs assessments and baselines.	International Aid
14	Include climate & environment considerations in the development of new domestic aid interventions ("environmental assessment")*	National Aid
14	Include climate & environment considerations in the implementation of new domestic aid interventions ("environmental assessment")*	National Aid
14	We digitalize First Aid teaching and communication materials such as (50.000!) First Aid teaching books and leaflets. Deadline: 2024.	Marketing & Fundraising
14	The polo shirts of the First Aid teachers become of sustainable cotton (2023/2024).	Marketing & Fundraising
14	Reduce plastics packaging in First Aid materials (2023/2024) (see also the action on analyzing the reduction of single-use materials)	Marketing & Fundraising
14	In order to be transparent we explain the sustainability aspects of our projects in proposals and reporting to partners. (ongoing)	Marketing & Fundraising
Energy		
14	Energy scan for VK building completed in 2023. The scan will provide insights into how we can save on energy consumption.	Personnel & Organisation
Waste		
14	Waste management. In 2023 we will collect data about the amount of waste we produce at VK. Based on this information we will set goals for waste reduction in the coming years. On this we will work in partnership with the Green Business Club Beatrixkwartier. (GBCB)	Personnel & Organisation
14	Improve our recycling via raising awareness to staff on how to do it properly	Personnel & Organisation Communication
STRATEGIES 2021-2025		INDICATORS DASHBOARD 2023
Pillar 2: We support communities to prepare for and adapt to Climate & Environmental Crises		The International Assistance cluster supports all of their bilateral partner National Societies (12) with programmes that focus on Preparedness and Anticipatory Action, and/or prevention / locally led adaptation which includes nature based solutions, with a total monetary value of at least 10 mln per year. We also support funding mechanisms that support this work (DREF, ECHO PPP etc) by 2 mln per year.
2.1 Step up our response to growing humanitarian needs and help people adapt to the impacts of the climate and environmental crises <i>(Reduce risks and vulnerability to shocks, stresses and longer-term changes through an increased focus on climate change adaptation, disaster risk reduction and anticipatory action)</i>		National Department: - # of people reached by C&E programming (only one programme at the time) - We are prepared for the 5 most expected crises in the Netherlands
2.2 Embrace the leadership of local actors and communities and support the most vulnerable. <i>(We will support those who are the most at risk, taking into account the influence that individual characteristics have on people's capacities and vulnerabilities, making more effective use of local, traditional and indigenous knowledge and practices. Our programmes should contribute to supporting local capacity to manage responses over the long-term)</i>		
2.3 Increase our capacity to understand climate and environmental risks and develop evidence-based solutions. <i>(Across all of our work, including preparedness, response and recovery, we will consider and address changing climate and environmental risks in rural and urban settings. Our programmes and operations will be based on sound climate-informed risk analyses, supported by the best available short, medium and longer-term climate and environmental science, evidence, technology and communications data.)</i>		# of trainings and staff promotion campaigns on C&E impact of our programmes.
ACTIONS 2023- 24		Leading Cluster
21	IA Log assess and determine which support to offer to HN's in developing relevant Framework Agreements and pre- identified suppliers as a way to be ready in case of crises.	International Aid

2.1	In 2 years' time, 8 partner NS have strengthened PER, Anticipatory and ER capacities (including capacities to use data to support preparedness and response, including anticipatory action) to be better prepared for climate-related and environmental disasters We will be the technical partner of 14 national societies implementing Anticipatory Actions (IFRC goal 80 by 2025) to prevent Climate related Hazards*	International Aid
2.1	HNS develop and deliver activities that build community resilience, accessing a variety of resources to carry out the HNS's strategy - focus on Water, Data & Digitalization and Financial Sustainability, supported by PMEAL, while integrating crosscutting approaches like PGI, CEA, Green Response. We develop prevention programs & support at least xx NS / partners with implementing preventive & sustainable interventions.*	International Aid
2.1	NLRC contributes to the movement goal of ensuring 50% of the RCRC movements activities is cash & voucher based by 2025, we measure the # of NS supported on CVA (trainings & support, use system like 121, cash readiness etc) *	International Aid
2.1	We support HNS' to develop local water strategies that foster local sustainable water eco-systems. At least 3 NS/ partners have access to sustainable ecosystem of local water actors that can long term support the NS. *	International Aid
2.1	NH develops a roadmap for the steps that it will take domestically in order to fulfill the ambition for NRK to become a frontrunner in adaptation and level up our mitigation measures - and will work together on this with IH, Comm, etc.	National Aid
2.1	We explore how we can best increase our work on prevention. (this includes developing programs on ecosystem management / Nbs together with NS to reduce impact of disasters)	International Aid
2.3	Education: climate change is part of our 'woeste wereld' education for children. Discuss with education marketer if we want to include this subject more in our education programs - and if so, how much capacity and budget is needed. (2023).	Marketing & Fundraising
2.3	We develop and standardise a sustainable/ awareness module for ERU training	International Aid
2.4	We develop and provide a "green response basics" module for all new staff onboarding in IA.	International Aid
2.5	We develop and standardise a module on: environmental impacts resulting from humanitarian response and long-term programmes and mainstream green response into systems and practices for HNS staff - to increase awareness and action (behaviour change, plastic reduction...)	International Aid
STRATEGIES 2021-2025		INDICATORS DASHBOARD 2023
Pillar 3: We work together, lobby, advocate for change and mobilise people and resources 3.1 We work collaboratively across the humanitarian sector and beyond to strengthen climate and environmental action 3.2 Use our influence to mobilize urgent and more ambitious climate action and environmental protection. <i>(Our advocacy efforts will be informed by local voices and priorities, using appropriate methods and taking concerted action to ensure equal and equitable representation)</i>		NLRC communicates actively on its climate and environment ambitions and work, asks attention for the devastating consequences of climate change and environmental crisis. We will do this by having a part of our intranet and external website dedicated to this: - number of social media posts on the subject, - number of meetings with policy makers, - number of position papers /briefings to Parliamentarians.
ACTIONS 2023- 24		Leading Cluster
Open Project/ Call to Action: to develop agenda and activities to be ready for a sustainability week/ days for 2024.		Communication
Open Project 2/ Call to action: Develop an agenda and activities for awareness raising and information sharing internally for full year		Communication
Develop plan to finance our sustainability targets, look at possible funding/subsidy		Marketing & Fundraising
Now that there is also a deposit on cans since this year (next to plastic bottles), the Netherlands Red Cross has developed special collection bins to stimulate recycling and at the same time raise money for the Red Cross. It can be placed at canteens, shops, warehouses etc. (2023)		Marketing & Fundraising
NLRC will start working on a platform to the mobilization of volunteers and staff (actions, initiatives, ideas...) and leverage this unique human capital in order to make the commitments of the Charter a reality. a. Invite TU Delft students to present platform idea (online Green Response hub) to the ENDOV and team VM/VZ b. Create mobilisation project group en projectplan		National Aid
NH and IA strengthen their collaboration with respect to the relationship management (relatiemanagement) of climate partners		National Aid International Aid
NH strengthens the collaboration with Lobby & Pleitbezorging when it comes to lobbying on climate measures - by increasing the knowledge exchange w.r.t. migration and people that are displaced due to climate change		National Aid
NLRC will use the Green Response Working Group, Nature-based Solutions Working Group and other relevant platforms as a learning framework amongst NSs to share resources and align processes to strengthen climate and environmental action. *		International Aid
NLRC plays a brokering role in which it supports the NS to reach out and connect with Dutch and international environmental partners that can add their expertise*		International Aid
We create a Climate and Environment working group with the mandate to develop a plan and address the Charter agenda, monitor implementation, and report on achievements in order to create for all NLRC staff wider awareness and involvement We contribute to the development of a joint NLRC -wide plan to implement our commitments from the Climate & Environment Charter (facilitate NLRC working group, develop and Monitor NLRC OGSMS)*		International Aid
We start raising awareness on the Charter to the relevant department at the MOFA with the end goal to have them sign the Charter.		International Aid
We develop a C&E intranet page for all NLRC to ensure communication and information access.		Communication International Help

NLRC, together with the RCCC, advocates with Dutch decision-makers for investments in preparedness of local actors and prevention and adaptation programming by direct dialogue, opinion and position papers, media content and by organising events. IA focus on International only - So decision makers from MoFA, parliament etc with focus outside Europe (OECD-DAC)*	International Aid
NLRC, together with the RCCC, advocates with Dutch decision-makers to reduce the siloed way of working and enforcing the humanitarian-development nexus by direct dialogue, opinion and position papers, media content and by organising events*	International Aid
We make sure that sustainability is one of the aspects of decision making for the new edition of the fundraising challenge 'Expedition Red Cross' in Uganda. (2023).	Marketing & Fundraising
STRATEGIES 2021-2025	INDICATORS DASHBOARD 2023
Pillar 4: We plan and keep track of our progress and achievements	100% of our goals (i.e 2023 actions) are measured and reported annually
ACTIONS 2023	Leading Cluster
The C&E WG leads on reporting achievements, failures and success on implementing the C&E Charter and our targets on an annual basis.	Climate and Environment Working Group
Provide annual reporting on OGSM to MT	Climate and Environment Working Group
Share our targets in The C&E Charter website	International Aid
Produce a 2023 report on Carbon footprint from existing baseline and data collected (only Netherlands).	Personnel & Organisation
Develop internal and external Comm plan on our Climate and Environment/ Charter Agenda	Communication
For all domestic aid interventions, sustainability will be added as a subject in the PMER measurement plans. Extra indicators are developed to be able to monitor sustainability in domestic aid interventions	National Aid
Add a chapter in the NLRC annual report on sustainability considerations in aid interventions (so what we have done to implement the Climate and Environment Charter both domestically and internationally).	Communication
Cascade climate OGSM in cluster OGSM's - make sure for 2024 actions on C&E are discussed and developed by each cluster for both OGSMs to mirror each other	ALL CLUSTERS